

500 to
20,000



The "sweet spot" for DI[®] printing; making it the ideal solution to profitably fill the gap between toner and offset printing.

*2008 InfoTrends DI Study

 **PRESSTEK**
A SMARTER WAY TO PRINT

Bridge the gap between toner-based and conventional offset – profitably.

A 2008 InfoTrends study* showed that a majority of printers who own Presstek DI® presses consider it to be complementary to their conventional offset and toner-based printing capabilities. It's the optimum solution for bridging the 500 to 200,000 run length gap between toner-based and conventional offset printing.

The same InfoTrends study revealed that print providers are seeing higher profit margins, reduced makeready times and increased productivity and revenue growth with DI presses.



For a copy of our Bridge White Paper and more information about Presstek's DI presses visit www.presstek.com/study

Better yet, contact your local Presstek Account Executive Langford Meredith.
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*Presstek DI Printing Study:
Bridging the Gap Between Digital Toner
and Conventional Offset, Sept. 2008.



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