



Percentage of DI[®] press owners who agree that DI printing has enabled them to attract new customers.

Capture more profitable business with a Presstek DI® press.

InfoTrends recently examined the overall impact Presstek DI presses are having on the business operations of print shops. A key finding: Presstek DI presses are meeting the growing customer demand for high-quality, short-run color printing at a lower cost compared to other production methods for run lengths between 500 and 20,000.

It's no surprise the study also showed that print providers are seeing higher profit margins, reduced makeready times and increased productivity and revenue growth with DI presses.



For your copy of the InfoTrends Study and more information about Presstek's DI presses visit www.presstek.com/study today.

Better yet, contact your local Presstek Account Executive Langford Meredith. 516-297-0693, lmeredith@presstek.com.



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*Presstek DI Printing Study:
Bridging the Gap Between Digital Toner
and Conventional Offset, Sept. 2008.



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