



Percentage of printers achieving superior quality and consistency with Presstek DI[®] presses when compared to their digital toner device.

*2008 InfoTrends DI Study

 **PRESSTEK**
A SMARTER WAY TO PRINT

WOW your customers with outstanding print quality at an affordable price.

A recent InfoTrends study* compared Presstek DI® presses to digital toner devices. The numbers reveal that DI owners are highly satisfied with the performance — rating the DI press superior in speed, reliability, quality and consistency.

The study also showed that print providers are seeing higher profit margins, reduced makeready times and increased productivity and revenue growth with DI presses.



WOW yourself with a sample book containing DI printing on a wide range of stocks, including synthetic, magnetic and metallic coated papers. Visit www.presstek.com/study today.

Better yet, contact your local Presstek Account Executive Langford Meredith and have a copy hand delivered.
516-297-0693, lm Meredith@presstek.com.

*Presstek DI Printing Study:
Bridging the Gap Between Digital Toner
and Conventional Offset, Sept. 2008.



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55 Executive Drive,
Hudson, NH 03051-4903 USA
www.presstek.com