

Sample enclosed – for the real world of Black & Decker.

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<First Name>,

FLEXcon manufactures a pressure-sensitive film for everything under the sun.



FLEXcon proactively meets your label performance, cost, and availability needs with a limitless range of pressure-sensitive film products and total customization capabilities that give you a distinct competitive advantage.

UV exposure is a significant threat to the integrity of outdoor power equipment labels. Constant exposure can cause inks to fade or yellow, reducing label legibility. This not only puts your customers at risk, but also your brand. FLEXcon's DPM® UV Clear Gloss overlamine has been extensively tested and proven to reduce the impact of harmful UV rays. Think of it as SPF 50 for your labels. That way, you don't get burned by labels that can't handle the heat.

For a free paper on how FLEXcon's films streamlined a label application process and optimized performance, visit myflexcon.com/label4.

**LABEL SUBSTRATES
FOR THE REAL WORLD**