

Sample enclosed – for the real world of Briggs & Stratton.

<First Name> <Last Name>  
<Company>  
<Address 1>  
<Address 2>  
<City>, <State> <Zip> <Country>

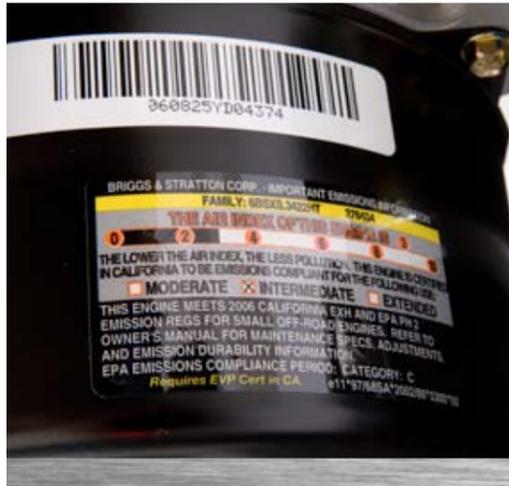
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<First Name>,  
FLEXcon makes pressure-sensitive films  
that stand up to a caustic world.



FLEXcon proactively meets your label performance, cost, and availability needs with a limitless range of pressure-sensitive film products and total customization capabilities that give you a distinct competitive advantage.

Problems with label substrates can flare up wherever gasoline is involved. Spilled gas can seep under edges, causing discoloration or making safety information illegible. Solvents in gasoline can interact with adhesives, causing labels to lift or fall off. FLEXcon's DPM® products have been tested and proven to resist gasoline exposure. DPM®'s adhesives hold firmly, and their topcoats prevent ink degradation and discoloration. FLEXcon will work with you to develop the ideal solution and remove any deterioration in your bottom line.

For a free paper on how to optimize label performance on outdoor power equipment, visit [myflexcon.com/label3](http://myflexcon.com/label3).

**LABEL SUBSTRATES  
FOR THE REAL WORLD**