



Expand brand presence and impact on shelves and counters with FLEXcon shelf-ART® film.

BEFORE



Create a powerful "branded zone" by combining shelf-ART® with FLEXcon self-adhesive materials for P-O-P, floors, and other displays.

AFTER



## Turn shelf space into shelf impact with FLEXcon shelf-ART® self-adhesive film.

Enterprising brand marketers and ad agencies know that relying solely on traditional media won't generate the ROI they want because 70% of buying decisions are made in-store. So they're using FLEXcon shelf-ART® film to create a branded zone that leverages the product's shelf space to attract more customers.

And shelf-ART® keeps selling even when the product is sold out. It could be just the lift you need in today's economy.

Call us. We'd love to help you expand your branding efforts beyond the ordinary for a distinct competitive edge.

Download a free copy of our white paper, *Navigating the Alternative Media Terrain*. Visit [www.myFLEXcon.com/shelf-art](http://www.myFLEXcon.com/shelf-art).



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The adhesive on the enclosed sample is more easily removed when graphic is removed within 180 days of application.