

Sample enclosed – for the real world of Briggs & Stratton.

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<Company>
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<Address 2>
<City>, <State> <Zip> <Country>

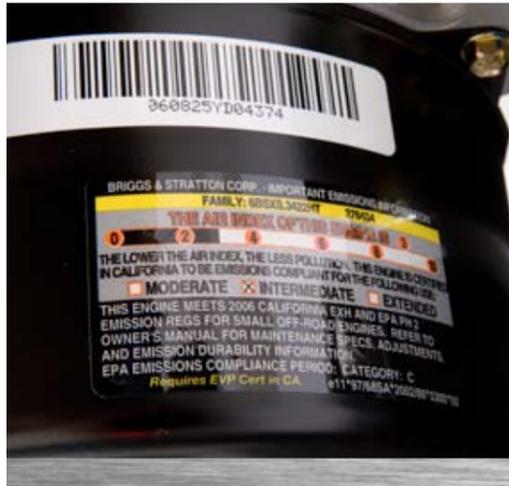
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Poor print quality occurs whenever label material is incompatible with print technology. Labels may become illegible – a major problem if they carry mandated instruction and warning information. FLEXcon's COMPUcal® EXCEL™ and THERMLfilm SELECT® materials have been tested to work reliably with a variety of print technologies and inks. That way, static information can be printed via one print technology, and variable data can be printed on-demand at a later time. So, important messages – and your brand image – are never compromised.

For a free paper on meeting the labeling demands of the durable goods market, visit myflexcon.com/label2.

