

## Print Quality You Can Bank On

Seeing is believing. Take a close look at this side-by-side comparison. We're sure you'll agree that the sharp image quality produced by today's digital press technology is nearly indistinguishable from the image printed on an offset press.

## Take Action with IKON and Turn Greater Profits Faster

We have what it takes to get your print business up to digital speed right now – the IKON Business Booster Pack<sup>SM</sup>. It contains everything you need to go from being just a print maker to becoming a print marketer where you feel empowered to actively sell your expanded capability. It helps you effectively integrate digital printing into your existing operations, and gives you a detailed sales and marketing roadmap for creating demand for your new digital capacity.

## Throttle Up Your Business Now

Call your IKON Account Executive  
1-888-ASK-IKON.

Or visit [ikon.com](http://ikon.com) to learn more.



A RICOH COMPANY

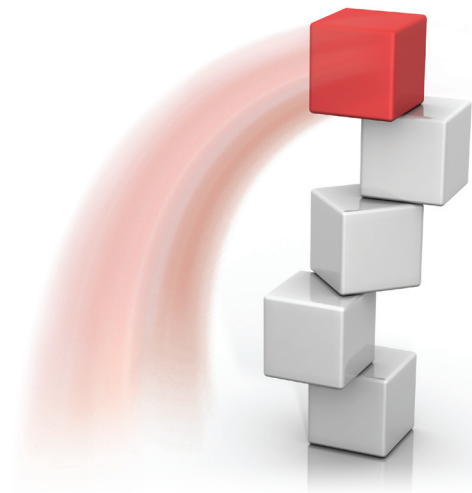
vs. Digital



THIS SIDE: printed on a digital color press (CMYK)

# Take ~~ACCELERATION~~ **ACTION** with IKON.<sup>SM</sup>

Combining world-class expertise and industry leading technology to deliver value-added solutions



## WHY IKON...

- IKON is the world's largest independent channel for document management systems and services.
- We offer best-in-class technology solutions. Being an independent solution provider allows IKON to evaluate and offer solutions customized to fit our customer's needs.
- Highly trained analysts from our Professional Services team focus on understanding your organization, then design and implement a solution to help maximize the utilization of your hardware and software.
- IKON has over 6,000 customer service technicians and support resources with an average of 10+ years experience. Each technician goes through an average of 100+ hours of training every year.

## Jump Start Your Digital Future with the IKON Business Booster Pack<sup>SM</sup>

Get started on the road to digital print capability today.  
Pick up your phone right now and call IKON at  
1-888-ASK-IKON. Or go to [www.ikon.com](http://www.ikon.com) to learn more.



**Document Efficiency**  
**At Work.<sup>®</sup>**

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Offset

