

Sample enclosed – for the real world of Black & Decker.

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<First Name>,

FLEXcon gives you pressure-sensitive films that take the air out of label bubbles.



FLEXcon proactively meets your label performance, cost, and availability needs with a limitless range of pressure-sensitive film products and total customization capabilities that give you a distinct competitive advantage.



Trapped air bubbles can pop up wherever you apply a vinyl label to a surface. It leads to poor appearance, added rework costs, and material waste. FLEXcon's DPM® Aply™ 1000 film uses a special combination of adhesive and liner materials that permit quick label application without the bubbles – and without an impression showing through. It can also help you minimize the effects of molded plastic “outgassing.” So you get a more productive, efficient, and cost-effective application process.

For a free paper on how you can produce bubble-free labels, visit myflexcon.com/label1.