

The logo features a blue icon of an open book with rays emanating from it, followed by the text 'A2B' in a bold, blue, sans-serif font, and 'TRACKING' in a white, sans-serif font below it.

**A2B**  
TRACKING

> TAKE CONTROL OF YOUR ASSETS

*move your enterprise forward*

## > IDENTIFY, MARK & TRACK WITH LEADING ENTERPRISE SOLUTIONS

A2B Tracking is a leader in enterprise-class solutions for identifying, marking and tracking critical assets in highly regulated environments. We'll help your enterprise take control of your asset lifecycle management by tracking items, not just assets. We facilitate compliance and deploy field-hardened automatic identification and data capture systems seamlessly into diverse workflows.

A2B Tracking can identify, mark, and track your assets for you, or we can train your team to do it. Our trusted experts evaluate, propose, and implement an effective solution based on industry best practices, driving productivity and accountability across your enterprise.

Here's your return on investment when you use best practices and comply:

- > Total asset control from one system anytime, anywhere
- > Easier item traceability and greater security
- > Higher productivity with rapid and accurate inventory
- > Enhanced ability to collaborate across your enterprise
- > Assurance that your products ship on time, every time

With our extensible and scalable solutions, you'll be ready to manage tomorrow's growth as well as today's immediate requirements.

### *what sets A2B apart*

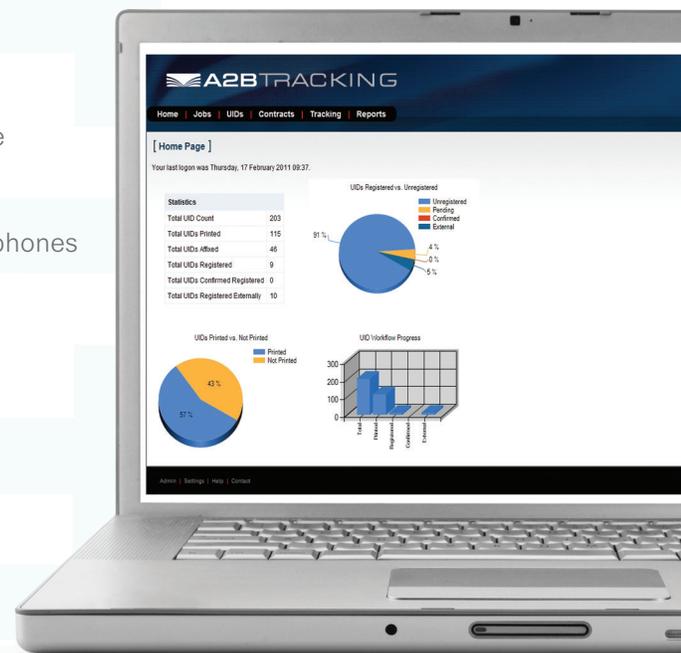
At A2B we're experts at managing assets in regulated environments where best practices are imperative and everything depends on accuracy. We put control back into your hands, whether you're responsible for national security, patient safety, or critical energy or transportation equipment.

We'll help you gain total asset visibility around the globe with tracking software, labels, industrial hardware, mobile applications and a broad range of services. A2B builds on a long history of pioneering advancements in barcode technology. In fact, we led the barcode industry into today's mobile computing and data capture environment by developing cutting-edge solutions for UPS.

## > ASSET TRACKING SOFTWARE INTEGRATES WITH YOUR ENTERPRISE SYSTEMS

If you can't ship, you can't invoice. Our enterprise-class software lets you define and capture serialized data, create 1D and 2D Data Matrix barcodes and RFID labels, and track, ship and update item status throughout its lifecycle. You can integrate all of this data with your enterprise systems, using our comprehensive software to mark, print and scan compliant formats, and manage and report items to be maintained internally or transferred electronically to external registries and databases. Track a uniquely identified item or any asset in your inventory – all from one system.

- > Create, scan and import asset data
- > Print, validate, track and ship assets
- > Output to a broad range of marking devices
- > Create serialized asset unique identifiers
- > Match the unique identifier to the item pedigree
- > Scan to move or transfer to a new location
- > Support embedded relationships
- > Manage assets to a location and custodian
- > Track detailed asset information for compliance
- > View a history of item movement, condition and more
- > Assign your item to a contract type and number
- > Enable inventory control with reconciliation
- > Print unique shipping labels from case to palette
- > Submit data electronically to external databases
- > Achieve mobility with laptops, tablets, or smartphones
- > Monitor and measure with item-level reporting
- > Establish role-based security
- > Implement multi-level location management



## > ACCURATE ASSET IDENTIFICATION FOR TOTAL ACCOUNTABILITY

Accountability begins with accurately identifying your assets. We specialize in identifying unique assets, meeting industry standards set by the most demanding organizations and businesses. The first step is to create a unique identifier that is validated and verified to ensure that each asset is correctly marked and stays that way for its entire lifecycle. With our automatic identification and capture technology, you can create or scan unique identifiers using both one-dimensional (1D) and two-dimensional (2D) barcodes, as well as Radio Frequency Identification (RFID) all in one system.

A2B Tracking gives you control over the technology, design, material, adhesive, and delivery time of your labels, tags, and plates. We use today's most advanced laser etching, engraving, and cutting technology, along with high-quality thermal transfer printing systems, to produce labels and plates that withstand the harshest conditions. Our range of options plus direct part marking combine to meet your specific needs.

## > ADVANCED HARDWARE SYSTEMS LASER FOCUSED ON YOUR NEEDS

With A2B Tracking, you'll find everything you need to meet your asset management and compliance objectives all under one roof. We offer step-by-step professional guidance through the equipment selection process, help with installation, and remain at your service whenever you need support. We partner with some of the barcode industry's most trusted equipment suppliers to deliver a solution that may include any or all of the following products to meet your specific goals:

- > Laser etching systems
- > Hand-held mobile computers
- > Barcode scanners and imagers
- > Barcode validators and verifiers
- > Thermal transfer label printers



## > MAKE THE MOST OF TECHNOLOGY

Technology should make your work easier, not get in your way. Our comprehensive cloud-based application stores your data in a centralized database, enabling you to work from multiple locations anywhere in the world, so your data is always accurate and up-to-date. You can access our application from the web, your scanner or hand-held computer, iPad or smartphone. Plus, the combination of a browser-based user interface and integrated mobile computing lets you access your A2B application quickly and easily, and instantly scan items anytime, anywhere.

With our Software as a Service (SaaS) offering, we host the software for you, providing all software updates so your IT overhead is minimized while your enterprise leverages all the benefits that the latest technology offers. Or get a self-hosted system on-premises for complete control.

## > SEAMLESS APPLICATION INTEGRATION

A2B Tracking enables you to connect software applications and external databases, providing continuous workflow so your end users can work seamlessly with minimal training. Our flexible Application Program Interface (API) provides access to our application data within your enterprise user interface. We provide an electronic submission interface within our application as well, so you can transfer data to and from registries and databases in compliance with industry standards.

## > DATA MANAGEMENT MADE EASY

Your results are only as good as your data. Our strategy is to ensure that you get accurate data from the start, delivering one version of the truth throughout your organization and embedding it into your business processes. We give you the tools you need to capture data into your system, reduce errors, and ensure that you comply with industry standards, all from a centralized database. Track detailed asset information down to the item level so you can put your hands on any item at a moment's notice, from assembly and acquisition through shipment and disposal.



## > THE ADVANTAGE OF A COLLABORATIVE PROGRAM PARTNER

Taking advantage of industry-leading asset management products and services that benefit your enterprise begins with a collaborative program partner who understands your objectives, helps develop your asset management strategy, and implements the right solution for your operation. Whether you want to leverage your investment in existing applications or acquire new software, we work closely with you to evaluate your business processes and recommend the most effective technology and workflow to help achieve your goals.

### *marking and data capture*

Marking items, reducing errors, and building an accurate inventory can save both time and money. When your available time and personnel are simply not enough to mark and register all your assets on your own, A2B field teams can mobilize at a moment's notice to get the job done for you, anywhere. We travel around the globe to mark your items with the utmost precision and ensure high-integrity data capture – one of our most valuable services.

### *plan, implement and train*

Your project plan should be as unique as your program needs. A2B can help develop a comprehensive plan for identifying your assets, creating unique item identifiers, and marking items, along with validation, verification, and electronic submission. We get you up and running by installing the right equipment and software, and training your personnel. And we follow up with product and technology updates to keep your program output and your ROI at optimal levels.

## > A DEDICATION TO CUSTOMER SERVICE

When you speak with any of our hundreds of users, chances are you'll hear raves about our customer service and support. A dedication to technical support and customer education is integral to our mission. No matter what the issue, we make complex processes simple.

You can access support troubleshooting by phone or online. Our certified technicians can also link directly to your workstation to solve a problem via remote access technology. And when you register with our online User Community, resources such as software downloads, technical manuals, and a searchable knowledge base are immediately accessible.

## > IT'S EASY TO GET STARTED

Find out how we can help your organization track your assets effectively and ensure your regulatory compliance. Call today to speak with one of our experts. We'll discuss your requirements and how you can achieve them. Whatever your goals may be, we can set up a complete solution that leverages your existing data and integrates seamlessly into your enterprise.



> BARCODE PIONEERS.  
PROVEN PARTNERS.  
A2B TRACKING.

With more than 3,000 tracking installations around the world, A2B Tracking serves a broad range of commercial enterprises and public sector organizations, from small and large scale manufacturers to government agencies and the military. The U.S. Department of Defense entrusts us as its largest Item Unique Identification (IUID) program partner and its leading provider of turnkey systems designed to accurately identify, mark, and track mission-critical assets. Whatever your mission may be, we'll work with your enterprise to ensure that every item leaves the dock on time and in full compliance.

When you need reliable identification, marking and tracking of critical assets anywhere, anytime... we're on it.



207 Highpoint Avenue, Portsmouth, RI 02871 800.733.7592

[a2btracking.com](http://a2btracking.com)