

The digital trends everyone's talking about for 2023

Where is digital business moving in 2023 and beyond? Whether it's APIs, MFT, or B2B integration, there are a number of ongoing digital business threads winding through the year ahead that you might want to follow. Join the conversation with Axway digital business, industry, and technology thought leaders.

Are you prepared for 2023?

Moving forward, you might not know what you don't know. We're here to help with educated insights into how you can move forward confidently.

Ready to take on the challenges of 2023?



Looking forward to it



Expectations are high for the digital space



As they should be



A shifting digital business landscape

The tech industry wrangles with a new normal, the age of the API marketplace arrives, and a pandemic-born component crisis lingers.

Industries commit to API-first strategies

Banks seek business-driven justifications for open banking investments, an interoperability deadline for pharma looms, and industries prepare for a multicloud future.

Health and financial outcomes are being helped by APIs



And compliance?



Describe API, MFT, and B2B integration for 2023 in three words



Adoption, clouds, security



The year of cloud security and API adoption

Cloud security for file transfers intensifies, API-fueled EDI eases supply chain disruption, and the shift from API creation to API adoption heats up.

Customer hopes and concerns in 2023

Companies are looking to accelerate their digital initiatives with APIs; developers say, "sure, make them easier to adopt;" and other items on the 2023 wish list.

Customers want their digital services in the market faster



They're always right



Nice to know I'm not alone facing the same issues in 2023



We're all connected



Move forward confidently through 2023

Axway API, MFT, B2B, Open Finance, and other experts can help you face the challenges — and capture the opportunities — that 2023 holds.

Want the full story of the digital business trends shaping 2023?

Start here →